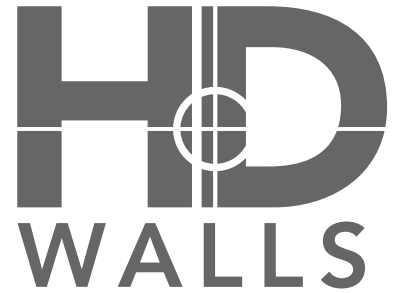


HD WALLS RECYCLES WALLCOVERING PRODUCTS



“Our responsibility towards fostering sustainability is an integral part of our business strategy”.

Environmental management at HD Walls includes recycling. HD Walls is always looking for ways to improve our products and this is an opportunity for customer participation in a post consumer recycling program. Let us work together to establish recycled product solutions to reduce landfill disposal. All HD Walls products can be recycled.

The goal of our recycling program is to provide recycled content to assist in gaining credit within green building certification programs while simultaneously insuring that the introduction of recycled content does not introduce other issues of concern to the product. By carefully controlling and evaluating the selected recycled content materials, the quality can be maintained throughout the entire life cycle of the wallcovering product.

The environmental aspects that recycling initiatives promote includes:

- Landfill avoidance of waste and post consumer wallcovering
- Compatibility in material formulations
- Color control
- Chemicals of concern management
- Create LEED credit eligible materials and diversion of construction waste opportunity

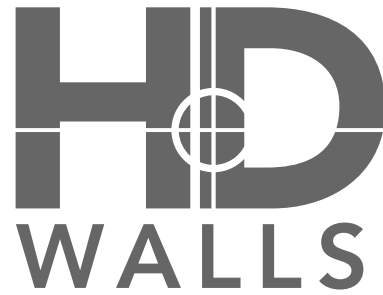
HD Walls has an established a pre-consumer recycling program. This includes materials produced and reprocessed from available manufacturing materials. Recycled content can include pre- and post-consumer materials. For post consumer materials, materials can be returned to HD Walls for re-processing into new wallcovering.

Limitations.

Contamination is controlled by pre-approving materials being submitted for recycling. This quality control measure is designed to keep incompatible materials from being incorporated into recycled content products. Quality of the final product is not compromised. Some residual contamination is expected, such as drywall paper and adhesive, and can be screened effectively during the recycled content preparation for re-manufacturing.

Pre-approval for recycling wallcovering.

All manufactured wallcovering will be considered for post-consumer recycling. Replacement of HD Walls wallcovering with new HD Walls product will always be accepted. Pre-approval is requested for recycling competitors' wallcovering products because of formulation differences. Every effort will be made to accept all materials into the recycling program, but only select materials will be converted into new, recycled content wallcovering products. We reserve the right to refuse highly contaminated materials to insure that quality is strictly controlled.



There are two types of recycled material generated from wallcovering products:

- Plastic resin component
- Fiber content from laminates

These materials are separated and included as recycled content for new manufactured products. Recycled content of the new product is measured as a combination of these two components.

Packaging post-consumer product for return.

All post-consumer wallcovering placed into Gaylord containers or plastic bags can be returned for recycling. These materials will be visually inspected and then processed for component separation. Gaylord containers or plastic bags are used to make handling easier at both the installer and plant location.

Return Program.

All materials should be sent to:

HD Walls

40 Vanderhoof Avenue

Rockaway, NJ 07866, USA

TELEPHONE: 973-625-7923

FAX: 973-625-5917

Post-consumer wallcovering materials being replaced with HD Walls product will get credit for the "Return Shipping" expense.

"Be responsive to the needs of our customers and distributors, produce quality products, and operate with the highest level of integrity."

– The HD Walls Philosophy